

Empowering Women

MENTORSHIP PROGRAM

The Empowering Women Mentorship Program brings industry professionals together to provide up and coming women the opportunity to broaden their knowledge, gain confidence, elevate capabilities and stand out through mentoring.

How we got started

We both have had a number of tremendous mentors through our careers, mentors that have challenged, encouraged and helped us become the people and leaders we are today. Kathy Jo Van developed this awesome program and then partnered with Stacey Felzer to launch the program. Together we are excited and proud to be able to offer the opportunity to connect women with mentors to help develop and encourage their growth and advancement.

The Approach

Our Sponsorship Approach: We rely on industry leaders to sponsor women that they feel are up and coming within the electrical industry. Women that are interested in investing their time and effort in the process. The sponsor vouches for her that she has the aspiration, drive and commitment for the program as well as pays her registration fee. Being a mentee, particularly in this program, requires a commitment of time and energy. Upon being sponsored, each mentee completes an application, self-assessment and confirms she is willing to dedicate the time and effort to see this program through. Self-sponsorship is accepted but requires a reference or recommendation.

Our Mentors: Our mentors complete a profile and self-assessment as well to identify their strengths, those strengths and backgrounds are used to match with a mentee ensuring both get the most out of the experience. We are fortunate to have a large pool of industry mentors to ensure we can create solid pairings.

The Structure

The program provides a guidebook to serve as a blueprint for the mentorship process. This is designed to provide insight and guidance to get things started but not be too structured that the program can't be personalized. The program starts with a kickoff event where everyone involved gets the opportunity to meet - expanding everyone's network. The pairs also get the opportunity to spend time one on one to get to know each other and set up their meeting schedule. Then each pair meets six times over three months and the program finishes with a wrap up and closing event.

What makes this program special

- We are focused on up and coming women in the electrical industry – allowing us to tailor the program on specific needs and topics relevant to our mentees.
- Our mentors are senior leaders and experienced veterans from the industry.
- There are opportunities throughout the program to meet and connect with other professionals in the industry – broadening your network.
- The program is structured but with flexibility to make it your own.

For more information visit: www.EmpoweringWomenMentorshipProgram.com



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